

Rotary Club of Ponte Vedra Beach



Dear Friend:

We are writing to invite you to be a sponsor of one of Ponte Vedra Beach's most anticipated annual events: the **Ponte Vedra Beach Rotary Club's Mineral City Celebration** benefiting more than a dozen local charities.

To be held **April 13, 2024, at the Ponte Vedra Concert Hall**, this year's benefit will feature the theme "**The M*A*S*H BASH!**" Return to the days of the 4077th, when Hawkeye, Trapper John, Klinger and the gang served up laughs while saving lives during the Korean War. With cocktails, refreshments, silent auction and entertainment, the 2024 Mineral City Celebration is not to be missed!

A special highlight of the evening will be the presentation of the Rotary "**Rock of the Community Award.**" In keeping with the M*A*S*H theme of honoring both our military and medical first responders, **the 2024 Rock of the Community Award will be presented to Dr. Alfredo Quinones-Hinojosa.** A world-renowned brain surgeon and chair of neurosurgery at Mayo Clinic Florida, Dr. Quinones' personal story of immigrating to the United States personifies the American Dream, and the Ponte Vedra Beach Rotary Club is honored to recognize his service and accomplishments with this award.



Since its inception, the Rotary Club of Ponte Vedra Beach has raised more than \$1.5 million for Beaches-area charities. As a sponsor of this signature Ponte Vedra Beach event, you will gain valuable exposure before hundreds of guests and on the Mineral City website, event program, promotional materials and more. You will also play a vital role in helping to support the many nonprofits that work so tirelessly to help our youth, seniors, homeless individuals and the economically disadvantaged of our Beaches community.

Attached is a sponsorship package that details the many benefits you will enjoy as a Mineral City Celebration sponsor. We hope you will be a part of this event to benefit local charities and to honor our Dr. Quinones-Hinojosa (program ads congratulating "Dr. Q" on this honor are also available).

Thank you for your support.

Regards,

Jennifer Logue
Jennifer Logue
President

Chris Eckols
Chris Eckols
Mineral City Chair

Sponsorship Opportunities – Mineral City Celebration 2024

Titanium – \$25,000

- **Title Sponsorship Exclusive** - recognition in all event materials, social media, weekly meeting and newsletter
- Signage & awareness – logo included on event website and in all event signage and communication
- Press release announcing your title sponsorship distributed to local media
- Recognition by the emcee and opportunity make remarks at the event
- Full-page ad in the 2024 Mineral City event program
- Event tickets – 10 with reserved table
- Thank you and acknowledgment in all post-event press releases and advertisements

Diamond – \$15,000

- **Event sponsorship** – recognition in all event materials, social media, weekly meeting and newsletter
- Signage & awareness – logo included on event website and in all event signage and communication
- Recognition by the emcee at the event
- Full-page ad in the 2024 Mineral City event program
- Event tickets – 8 with reserved table
- Thank you and acknowledgment in all post-event press releases and advertisements

Ruby – \$10,000

- **Event sponsorship** – recognition in all event materials, social media, weekly meeting and newsletter
- Signage & awareness – logo included on event website and in all event signage and communication
- Recognition by the emcee at the event
- Half-page ad in the 2024 Mineral City event program
- Event tickets – 6 with reserved table
- Thank you and acknowledgment in all post-event press releases and advertisements

Emerald – \$5,000

- **Sponsorship** – recognition in all event materials, social media, weekly meeting and newsletter
- Signage & awareness – logo included on event website and in all event signage and communication
- Event tickets – 4
- Thank you and acknowledgment in all post-event press releases and advertisements

Rutile – \$2,500

- **Sponsorship** – recognition in all event materials, social media, weekly meeting and newsletter
- Signage & awareness – logo included on event website and in all event signage and communication
- Event tickets – 2

Aquamarine – \$1,000

- **Supporters** – recognition in all event materials

Sponsorship Registration – Mineral City Celebration 2024

Company/donor/name: _____

Mailing address: _____

City: _____ State _____ Zip _____

Contact name: _____

Email: _____ Phone: _____ Fax: _____

Sponsorship Level:

Titanium (\$25,000) _____	Emerald (\$5,000) _____
Diamond (\$15,000) _____	Rutile (\$2,500) _____
Ruby (\$10,000) _____	Aquamarine (\$1,000) _____

PROGRAM AD/ CONGRATULATORY NOTE OR TRIBUTE TO MCC/2023 HONOREE

Half Page \$275 _____ Full Page, Internal \$500 _____

Checks payable to: *Ponte Vedra Beach Rotary Foundation, P.O. Box 70 Ponte Vedra Beach, FL 32004*

Questions: Please contact Tom Kastner at 551-777-0185 or tmkastner1982@gmail.com

SOME PAST MINERAL CITY CELEBRATION BENEFICIARIES

**BEAM
MISSION HOUSE
BEACHES HABITAT FOR HUMANITY
UNITED WAY OF ST. JOHNS COUNTY
WOUNDED WARRIOR PROJECT
BEACHES COUNCIL ON AGING
OPERATION NEW UNIFORM
VOLUNTEERS IN MEDICINE
SEAMARK RANCH
DEEPLY ROOTED GROUNDS
BOYS AND GIRLS CLUBS
KIPP SCHOOLS
MONIQUE BURR FOUNDATION FOR CHILDREN
LIVE FOR TODAY
BRIDGE
MALIVAI WASHINGTON YOUTH FOUNDATION
THE BOSELLI FOUNDATION
THE CULTURAL CENTER AT PONTE VEDRA BEACH
ST. JOHNS RIVER SCHOLARSHIPS
DON BLACKBURN FOUNDATION
DANIEL
SOS
THE ARC
PACE
HEAL FOUNDATION
FIRST COAST WOMEN'S SERVICES
ROTARACT
DOUGLAS ANDERSON SCHOOL OF THE ARTS
PONTE VEDRA PUBLIC EDUCATION FOUNDATION
DIAL – A – RIDE
JACKSONVILLE BEACH LIFEGUARDS
COMMUNITY HOSPICE
THE DONNA FOUNDATION**